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#### Wednesday, September 10, 2003

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iCourthouse is a greatly streamlined version of the court system in the real world. Cases here move at internet speed. The cases are real, the jurors are real, and the verdicts are real... Collect your evidence and present your case...

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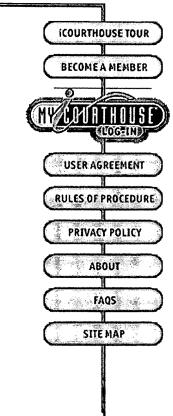
#### **Featured Case:**

#### CASE NUMBER 2003-10813

In this case, the Plaintiff asserts a claim for wrongful termination in violation of public policy for filing too many workers compensation claims and Plaintiff seeks punitive damages in the amount of one million dollars.

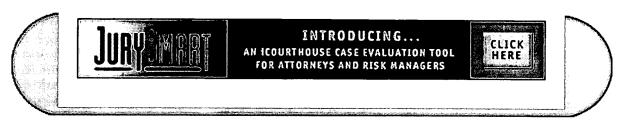
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Government & Law Category



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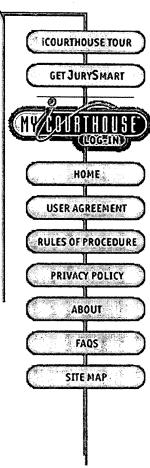
JurySmart is an iCourthouse innovation that gives attorneys and other risk-evaluation professionals a powerful new tool for assessing the merits of a case, at any stage. iCourthouse has developed JurySmart to leverage the wisdom and diversity of its tens of thousands of online jurors. After presenting claims to the pool of iCourthouse jurors, JurySmart users receive a written report certifying the official results, including verdicts, comments, juror questions, and a jury profile. JurySmart Report data is invaluable in the hands of experienced legal professionals.

JurySmart helps you do the best possible job for your clients. You can use JurySmart to assess the strengths and weaknesses of a case. Claims can be quickly sorted for appropriate action at the intake stage. Due diligence investigation about the merits of a case can be strengthened and better documented with a JurySmart Report. Posting a case at iCourthouse gives clients and other decision makers a convincing reality check, and the JurySmart Report provides an informative vehicle for discussions with clients and colleagues. JurySmart also helps you allocate resources efficiently, focusing on the witnesses and issues that are most important to the success of your case.

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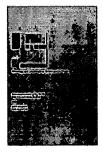
#### Welcome

Welcome About Focus Groups Virtual Jury Example Contact Us

Virtual Jury<sup>sm</sup> is an excellent technique for measuring attitudes towards your important litigation. Virtual Jury<sup>sM</sup> helps you to decide whether to try or settle your lawsuit. With Virtual Jury<sup>sm</sup> you can successfully test your case themes and evidence.

Jury research is now affordable for every case. This fascinating new method for focus group research is both cost effective and time efficient.

This innovative procedure was designed by leading research psychologist and attorney, Dr. Robert Gordon, the Director of the Wilmington Institute Network. Robert Gordon is both a pioneer in jury research and also the architect of next generation methods. Virtual Jury sm focus groups are led by talented facilitators.



For additional information about the virtual jury<sup>sm</sup> protocol read "Focus Group Strategies: Winning and Successfully Settling Jury Trials." The link will open in a new window. Please close it to return here.

and

"The Electronic Personality and the Digital Self"

published in *The Journal of Dispute Resolution* (February - April 2001), pp. 8-19.

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To calendar a session or to inquire about fees please contact:

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